

Selected Works 2023–2026

PORTFOLIO

↗ Campaign Systems

↗ Environmental Graphics

↗ Print & Production

↗ Image Retouching

CHIU SHENG WUONG

Graphic & Visual Designer · Video Editor · Malaysia

One designer. Full production ownership.

I help education, recruitment, F&B and service brands turn complex content into clear visual communication.

I build coordinated assets across social, video, print, events and landing pages—and deliver them ready for the platform or printer.

My difference: I can take a project from supplied information or footage through design, editing, production-ready adaptation and final export.

CORE TOOLS

Adobe Illustrator · Photoshop · Premiere Pro

Campaign systems · Motion graphics · Retouching · Print production · Landing pages · Copywriting

6+

years in design

FULL

design, edit + production

2

bootcamps filmed onsite

Bootcamp filming: 2023 and 2025

BOOTCAMP 2023



[WATCH BOOTCAMP 2023 >](#)

BOOTCAMP 2025



[WATCH BOOTCAMP 2025 >](#)

Personally filmed onsite using a mobile phone, then completed the full post-production workflow.



02 · EVENT CAMPAIGN

Capstone Launch

A launch identity for an experiential learning programme connecting learners with education and industry partners.

A visual system for the full event experience.

Print · Digital · Motion · Merchandise





The visual system carried through to the live event.

Campaign design and full film post-production · Footage supplied by a hired crew · Film released on social media and YouTube

[WATCH LAUNCH FILM ↗](#)

Historical Timeline Wall

A century of archival material organised into one continuous visitor journey.

Sarawak Chinese Annual Conference
The Methodist Church in Malaysia

Environmental graphics · 1901–2025 · Sibü, Malaysia

砂拉越卫理公会大事记

1901至2025

Timeline of
Sarawak
Methodist
Church
(1901–2025)



A century of history, organised for clear reading at scale.

The 10-metre wall brings photographs, records and key milestones into a clear sequence

卫理公会大事记

1901至2025

TIMELINE OF

分别在下坡黄士来和新珠山两地进行开垦。
The year nineteen hundred, Wong Nai Siong from the County of Ming Chin in the Province of Fujian, China, came to this part of Asia. They were divided three batch of 1118 people arrived and settled down in Sungai Merah and Ah Poh (Sungai Ensural) respectively.

1903

富雅各教士抵达诗巫主持教会事工。翌年，黄刀震返回中国，垦场工作就由富雅各教士接替。
In 1903, James Hoover arrived at Sibu to take charge of the Methodist church.



1942

日军全面占领砂拉越，所幸教会得以保存。
The Japanese army completely occupied Sarawak. Fortunately, the church property was preserved.



1960

成为砂拉越年议会，开始锡安函授学校。
在古晋和成邦江建立教会，成立华理中学。
The Methodist Church in Sarawak was given the approval to the formation of an Annual Conference.



officially formed. Rev. Yu Teck Soi became the president.

1973

年底，邓玉岐牧师为第二任会长。
1973, due to Rev. Yu Teck Soi's resignation, Rev. Eugene Teng Yu Chi was elected the new president.



1975

4月12-13日在新福源堂举行75周年感恩礼拜。
April 12-13, a thanksgiving service for the 75th Anniversary of Methodism in Sarawak was held at Xin Fu Yuan Methodist Church.



法本地自治宗第
Rev. Dennis C. Dul
Chio Sing Ching be
The Missionary So
Church in Sarawak

1989

委任夏长华牧师为
同年本山常恩堂
SCAC appointed R
Tiong Hua to past
Sarawakian Meth
residing Australia.

风雨同路 (1901年至1951年)

1912

陈秉忠牧师带领101人抵达新珠山，开始兴办垦场。
On 21th May, Rev. Ting Ping Chong arrived with a team of 101 people came to Sibu and want to open up new land near Sungai Merah.



1935

富雅各教士去世之前，卫理公会在拉让江流域大事开拓垦场，建立教会，推行教育，引进技术，发展经济。
Before the death of James Hoover, the Methodist Church

年份	人数	土地	面积	单位	人均	平均	平均	平均
1901	600	147	100%	4	19	1	18	元

1948

二战之后教会推动四年运动计划，并出版四运特刊，即后来的卫理报。
同时成立卫理中学，妇女服务团，福利院。

1948, introduce a four-year strategic plan for the church (Today the Methodist Messages). missionary Burr Baughman and went to Kapit to continue evangelizing the Iban community. Set up Methodist Secondary School, initiated the formation of the Women Society for Christian Service (WSCS, today the Methodist Women) and Methodist Children's Home.



稳健发展 (1952年至2000年)

1962

成立砂拉越伊班临时年议会，华人与伊班人分成两个年议会。
The formation of the Sarawak Iban Provisional Annual Conference.

1964

华人年议会首派许忠厚牧师为伊班年议会宣教士。
Rev Xu Zhonghou had sent out work among the Ibans as the first Chinese missionary.



1976

12月4日在吉隆坡成立马来西亚
议会，由方中南任会督：砂州卫
公会称为“砂拉越华人年议会”。
Two separated Annual Confer
General Conference was set up in
Chong Nam became the Bishop. It
was official named Sarawak Chinese

1980

Decade markers and consistent panels help visitors follow the story at a glance.



01 · IN SPACE

Designed for visitors moving through the space.

Reviewed the supplied content, corrected text errors and prepared the final large-format artwork.

Three archival portraits, restored for large-format print.



BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER

AI-assisted upscaling and Photoshop retouching were used to reduce noise, repair damage and prepare low-resolution portraits for large-format print.

The layout was adapted on site to meet the client's budget.



INSTALLED SOLUTION



The original design used a raised centre bar with concealed lighting.

Following a budget revision during installation, the raised bar and lighting were removed. Period headings moved above the panels, while the centre line was simplified into decade markers.

Pelicana Chicken

Menu design for branches in
Sibu and Kuching.



Clear categories and price hierarchy make
an extensive menu easier to navigate.

From supplied photos to campaign-ready visuals.



One system, four clear offers.

Fixed pricing and booking areas keep every service easy to understand.

Deep Shampoo CLEANING SERVICE
Mattress | Baby Cot | Sofa | Carpet

Any 3 ITEMS
\$258

FREE Steam Cleaning

2 ITEMS | 1 ITEM
\$188 | **\$138**

BOOK-YOUR APPOINTMENT
+65 8020 0746

DUST MITES CLEANING SERVICE
Mattress | Baby Cot | Sofa | Carpet

Any 3 ITEMS
\$98

FREE Covid Killing Disinfection

2 ITEMS | 1 ITEM
\$88 | **\$78**

BOOK-YOUR APPOINTMENT
+65 8020 0746

STEAM CLEANING SERVICE
Mattress | Baby Cot | Sofa | Carpet

Any 3 ITEMS
\$148

FREE Dust Mite Cleaning

2 ITEMS | 1 ITEM
\$128 | **\$98**

BOOK-YOUR APPOINTMENT
+65 8020 0746

SHAMPOO DEEP CLEANING EXTRACTION
Sofa | Carpet | Mattress

- Shampoo deep extraction
- Freshens and brightens your furniture.
- Eliminate bacteria, dust mites and skin flakes.
- Removes stubborn sweat stains and odour.

from **\$68**
Check with us for our latest Promotion Price and Bundles.

CONTACT US FOR FREE CONSULTATION
+65 9382 1372

CONSISTENT HIERARCHY · CLEAR BOOKING PATH

[WATCH RELATED VIDEO >](#)

A seminar campaign designed for screen and print.

SOCIAL POST · 1:1 | A5 FLYER · PRINT



A direct-hiring campaign built for social media.

SOCIAL POST · 1:1 & 9:16



Built to communicate at event scale.

Two large-format banners organise detailed programme information into a strong vertical flow, making key messages easy to scan from a distance.



EduCareerMY programme lead ads



[WATCH 9:16 AD >](#)



[WATCH 1:1 AD >](#)

AUDIENCE

Singapore students and working adults

MY ROLE

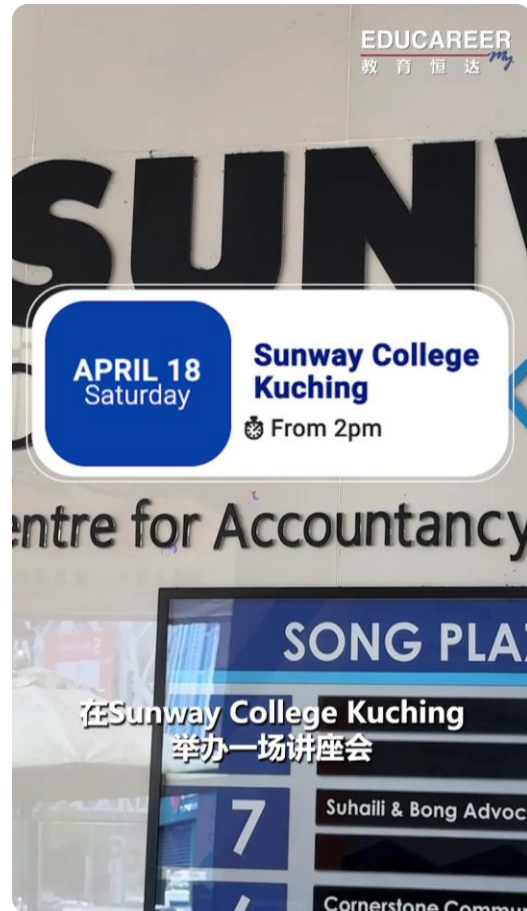
Copywriting - design - retouching - motion
- video editing - music - sound effects -
subtitles - exports

DELIVERY

**1-2 days - several review rounds - 9:16 +
1:1 - Meta, Instagram and TikTok**

Performance data was not available to the designer.

Sunway event promo



BRIEF

**Bilingual event-promotion
edit for Meta, Instagram and
TikTok.**

PRODUCTION

Colleague-supplied footage. Full
post by me: structure, pacing,
music, sound effects, subtitles,
motion and export.

TURNAROUND

**Completed within one day,
followed by one revision.**

[WATCH EVENT PROMO >](#)

More edits available to watch



[Graduate testimonials ↗](#)



[Sarawak gathering ↗](#)



[EduCareer TikTok ↗](#)



[Giveaway TikTok ↗](#)

For these company videos, footage was supplied and I owned the complete post-production workflow.

Ready to build work people can see—and use.

CHIU SHENG WUONG

GRAPHIC DESIGNER & VIDEO EDITOR

Independent design, editing and production for remote teams worldwide.

[PORTFOLIO.UNICKFUNNEL.COM](https://portfolio.unickfunnel.com) ↗

Selected works · 2023–2026

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