

CHIU SHENG WUONG

GRAPHIC DESIGNER & VIDEO EDITOR | CAMPAIGNS, MOTION & PRODUCTION

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PROFESSIONAL PROFILE

Helps education, recruitment, F&B and service brands turn complex content into clear visual communication.
Builds campaign systems across social media, print, events, video and landing pages.
Delivers production-ready assets with strong hierarchy, accurate adaptation and platform-specific exports.
Works independently across design, editing and production, with remote experience supporting a Singapore-based marketing team.

CORE SKILLS & TOOLS

Adobe Illustrator | Photoshop | Premiere Pro | Graphic Design | Video Editing | Motion Graphics | Image Retouching | Social Media Design | Campaign Systems | Print Production | Prepress | Large-Format Graphics | Event Collateral | Landing Page Design | Funnel Strategy | Copywriting | Meta / Instagram / TikTok Creative Adaptation | AI-Assisted Image Restoration

PROFESSIONAL EXPERIENCE

Graphic Designer & Video Editor (Remote) <i>EduCareerSG Singapore-based team</i> Create campaign systems and multi-format assets for education and recruitment programmes across social media, paid creative, event collateral, banners, brochures and print production. Independently handle full video post-production, including footage selection, story structure, subtitles, music, sound effects, motion graphics, colour correction and exports for 1:1, 9:16 and 16:9 delivery. Selected for company-funded travel to film two in-person bootcamps; planned angles and reframed footage to prevent prominent third-party campus branding from implying an unauthorised affiliation. Collaborate remotely with a Singapore marketing lead, completing paid-social assets in 1-2 days and urgent bilingual promotional edits within one day when required.	2020-Present
Freelance Designer (Project-based) <i>Malaysia Includes Unickfunnel landing-page work</i> Designed a 10-metre bilingual historical timeline wall covering 1901-2025, proofreading supplied content, restoring three archival portraits and adapting the installed solution after a production-budget revision. Redesigned and delivered a 16-page A4 Pelicana Chicken menu for Sibu and Kuching, adapting branch wording accurately and extending the system through printed promotional posters as new dishes were introduced. Design landing pages for creators and coaches, combining information structure, visual direction, mobile flow and funnel-focused messaging into one end-to-end system.	2023-Present
Marketing Content & Graphic Designer <i>ITA College Malaysia</i> Produced social media visuals, marketing collateral and campaign copy for education programmes, from creative concept and layout through proofreading and final artwork.	2019-2020